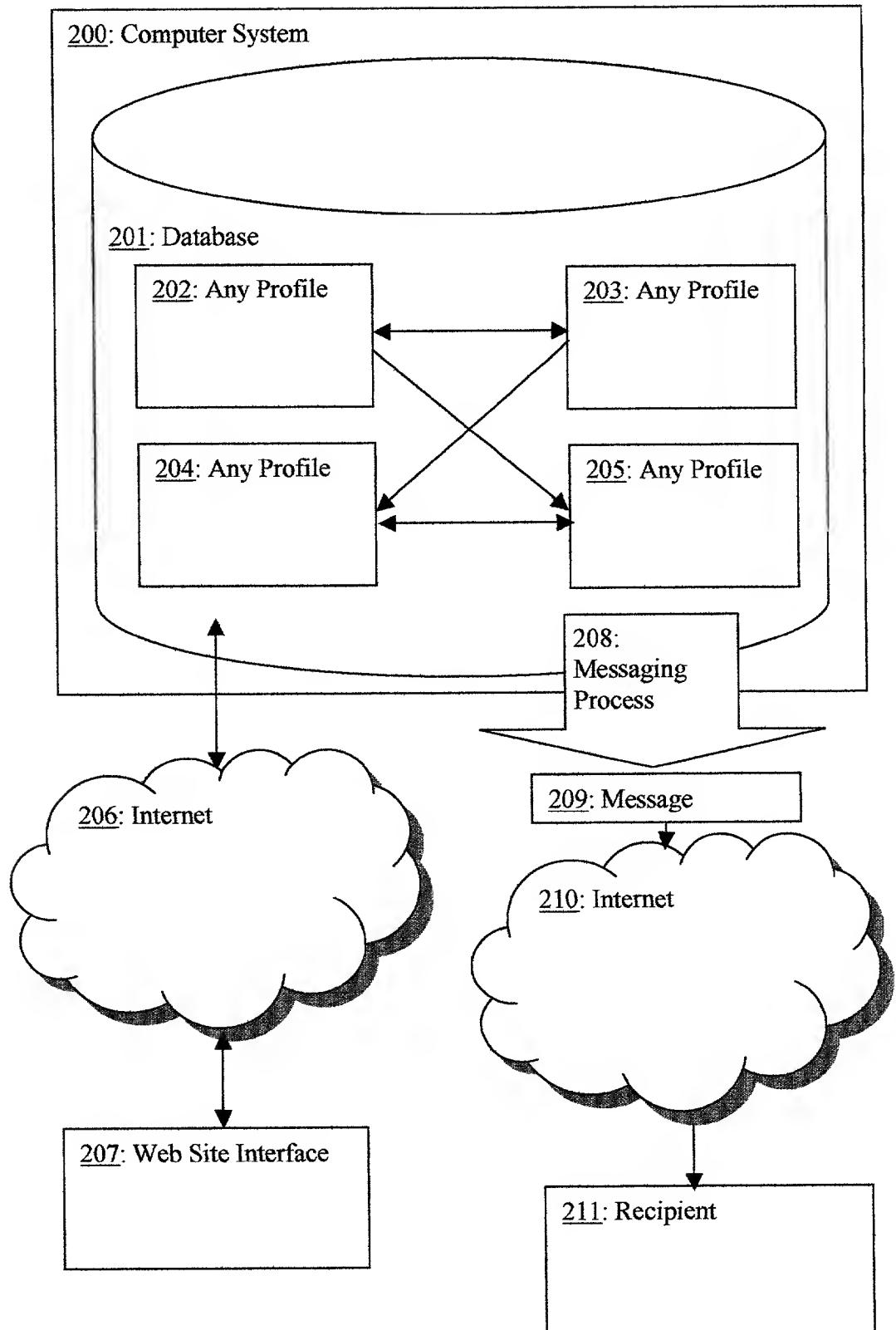
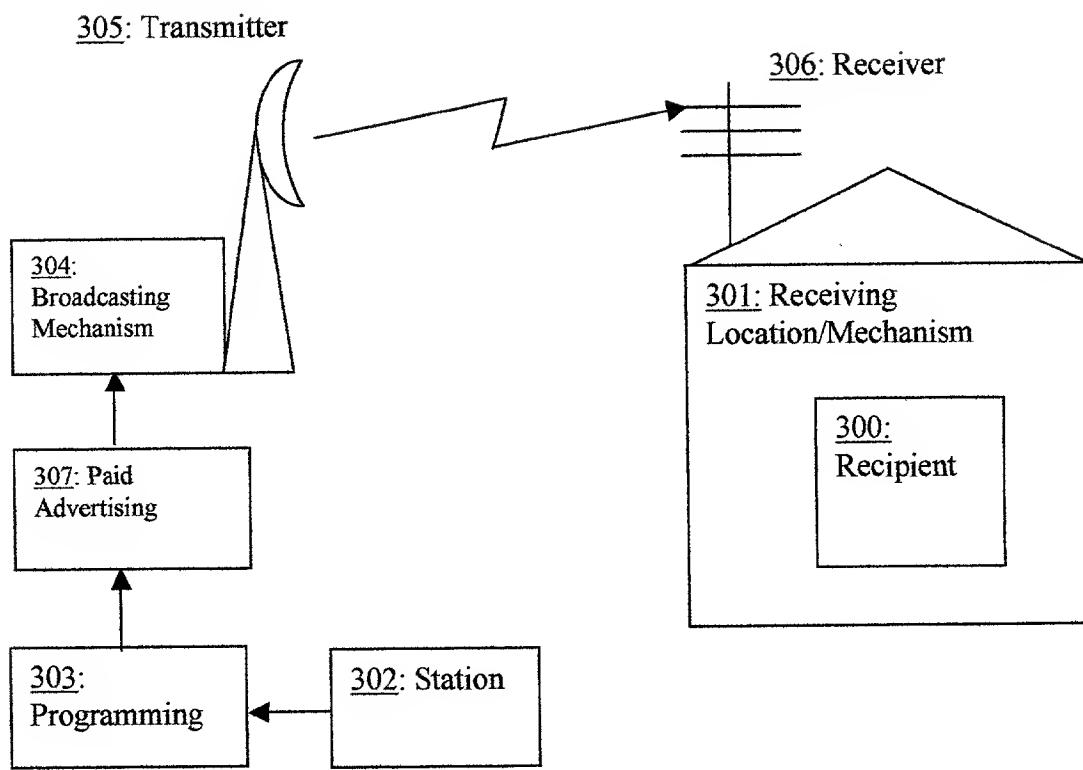


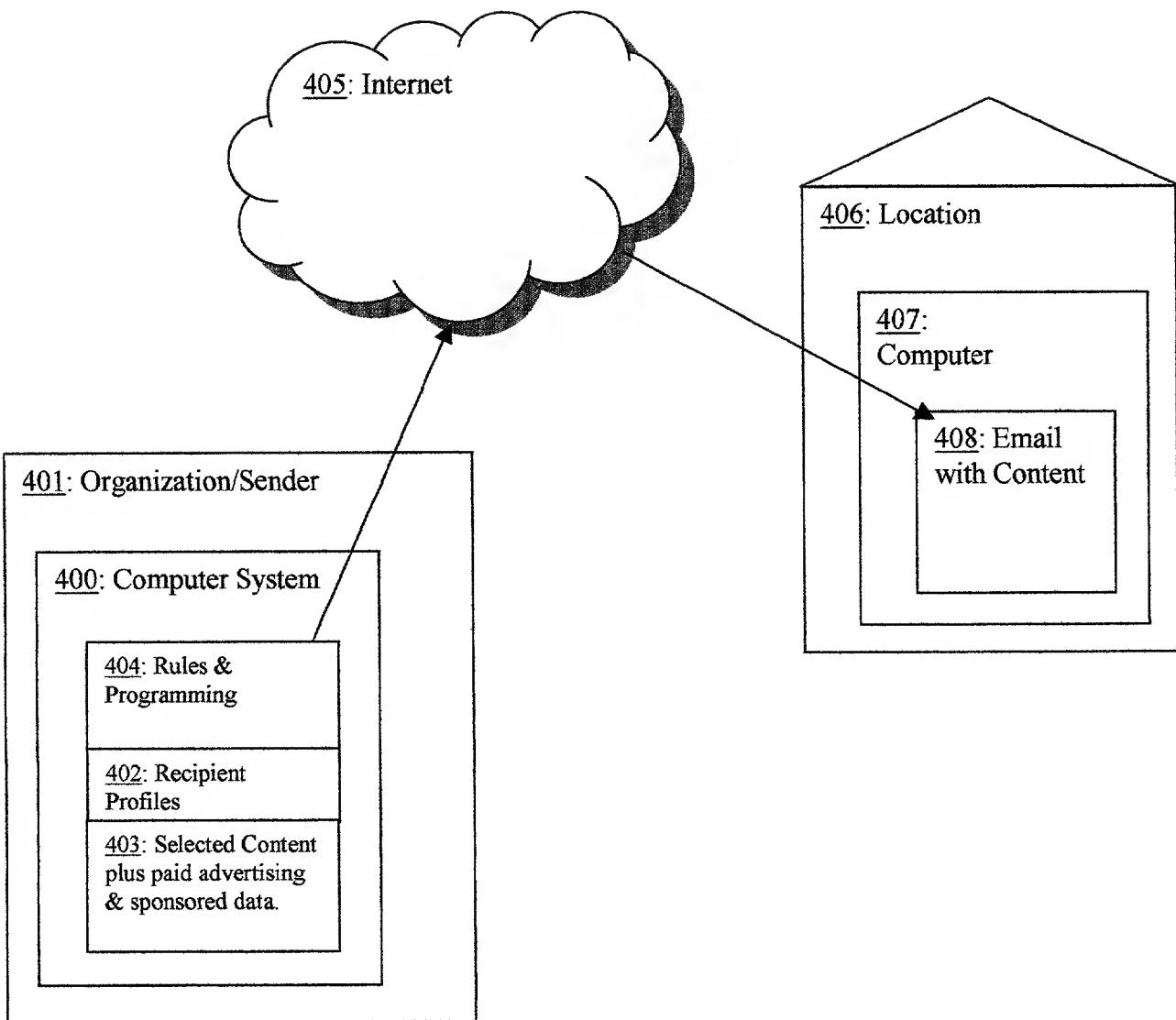
**FIG. 1**



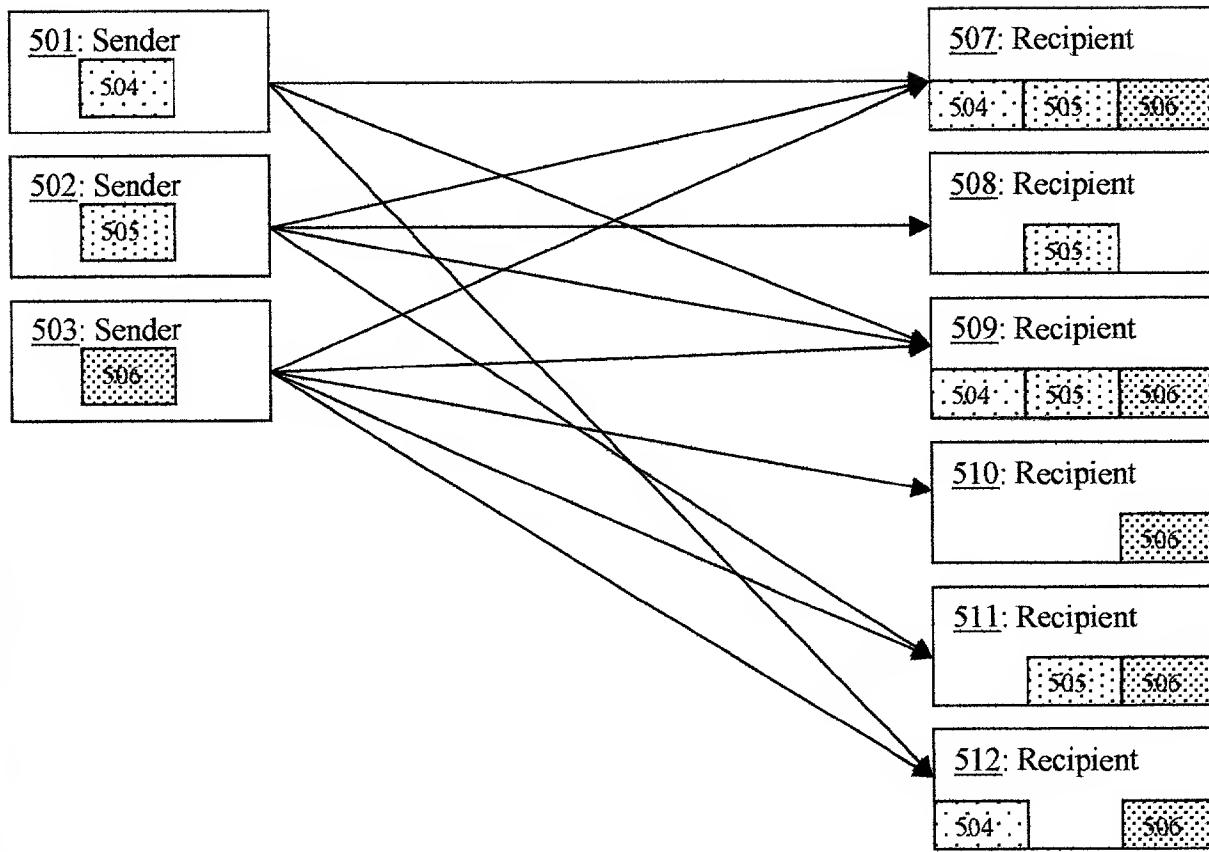
**FIG. 2**



**PRIOR ART**  
**FIG. 3**

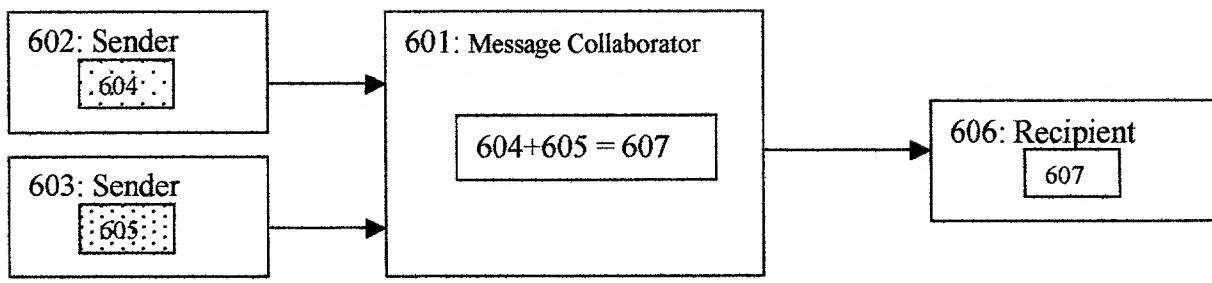


**PRIOR ART**  
**FIG. 4**

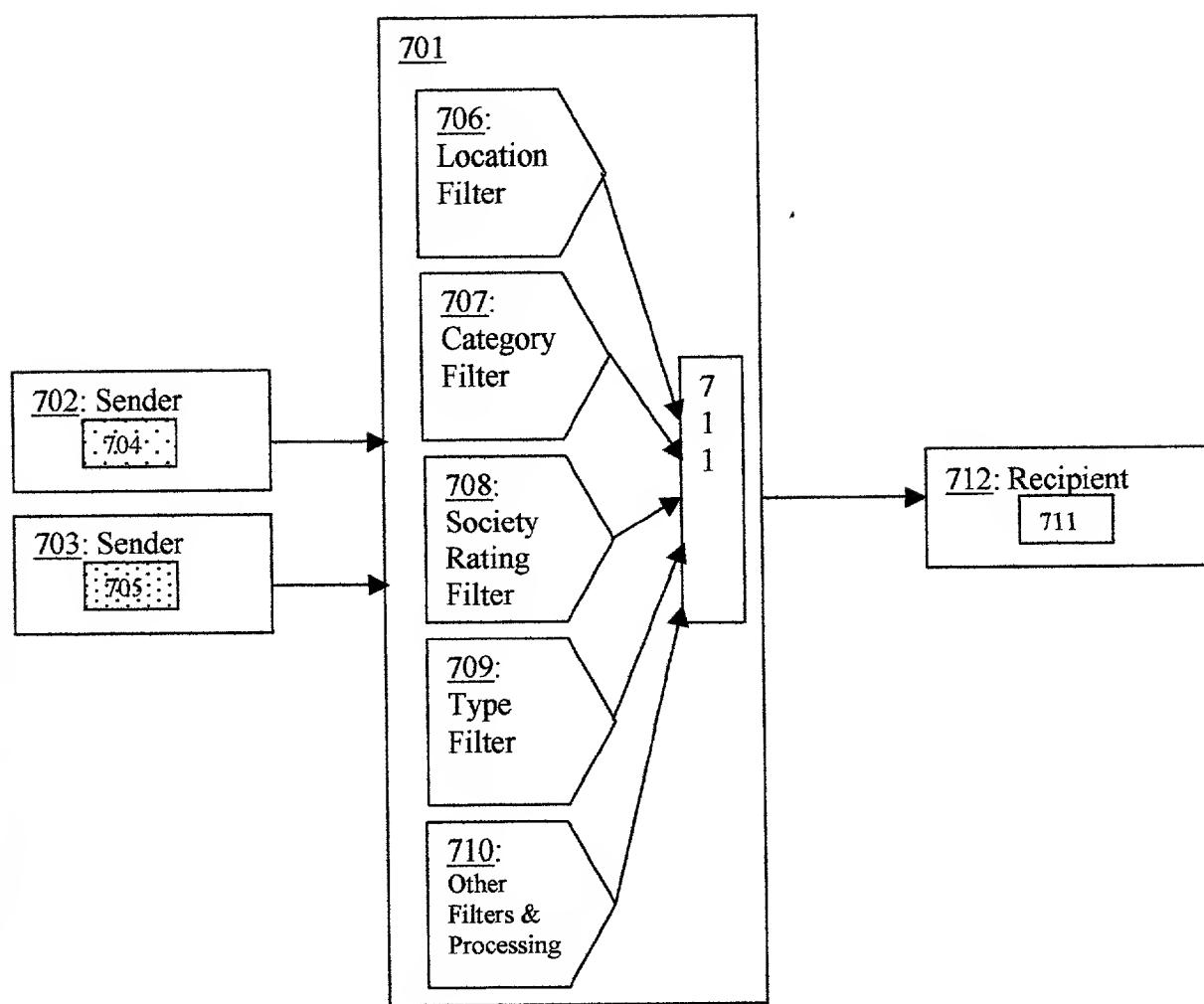


PRIOR ART

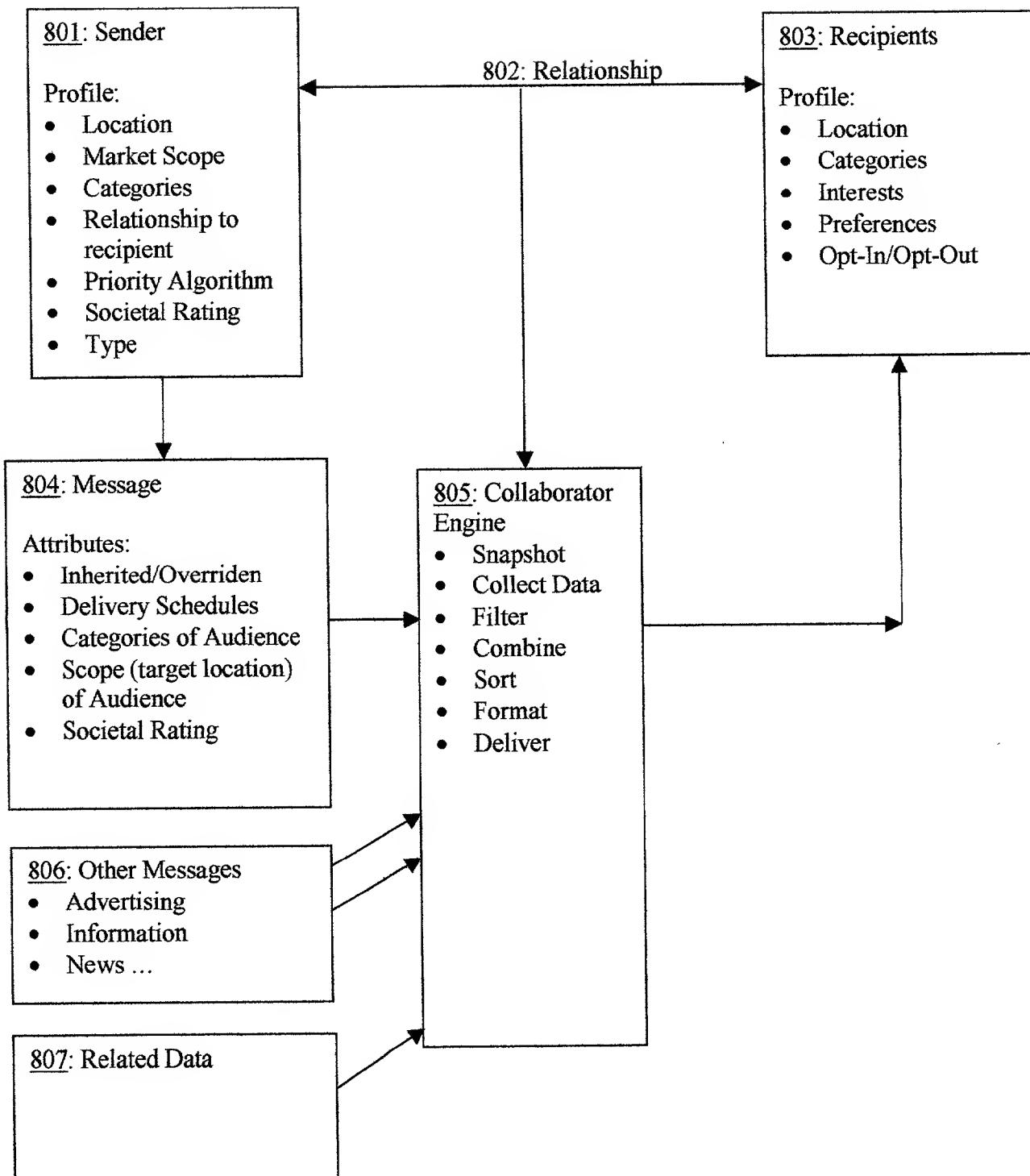
FIG. 5



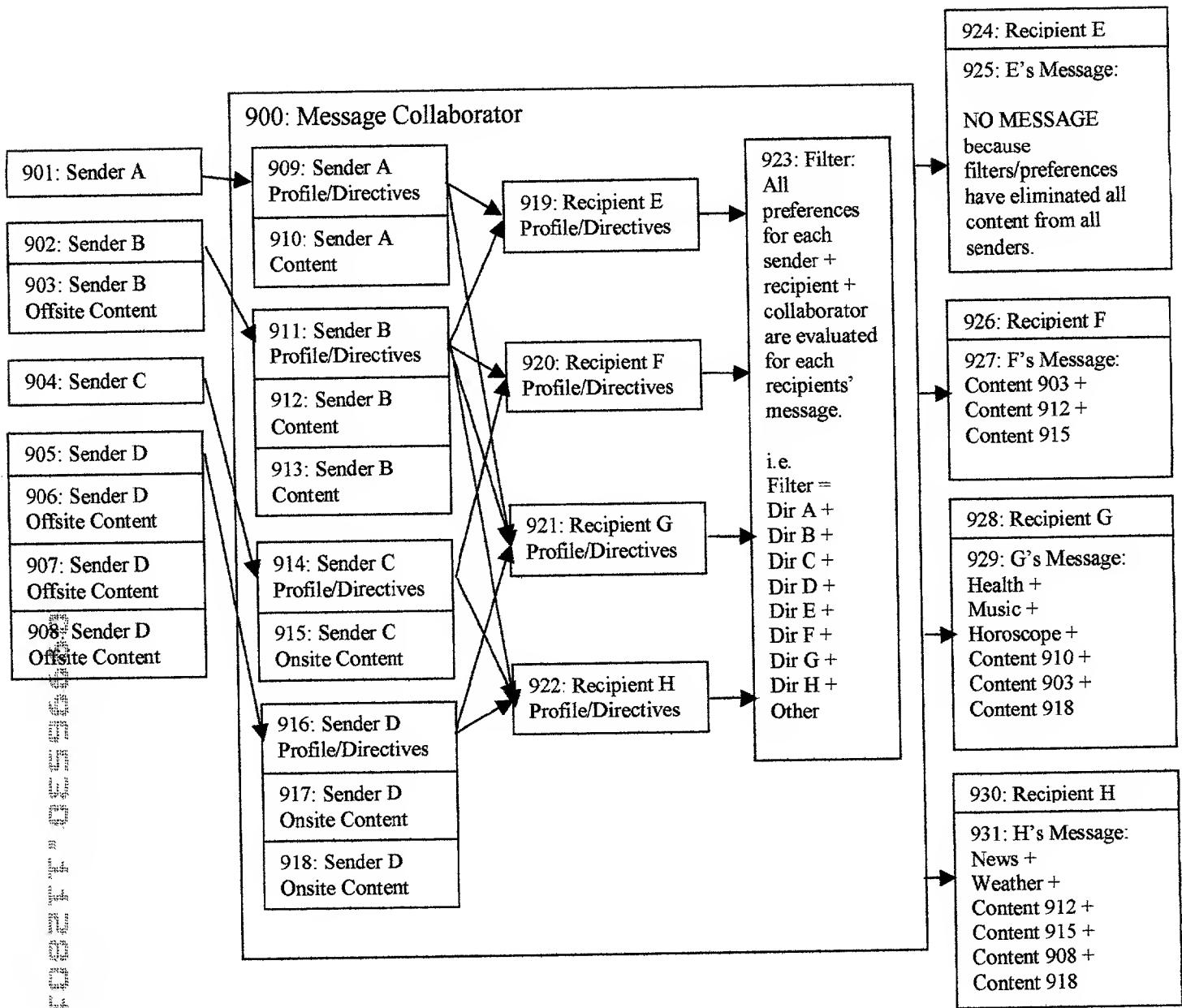
**FIG. 6**

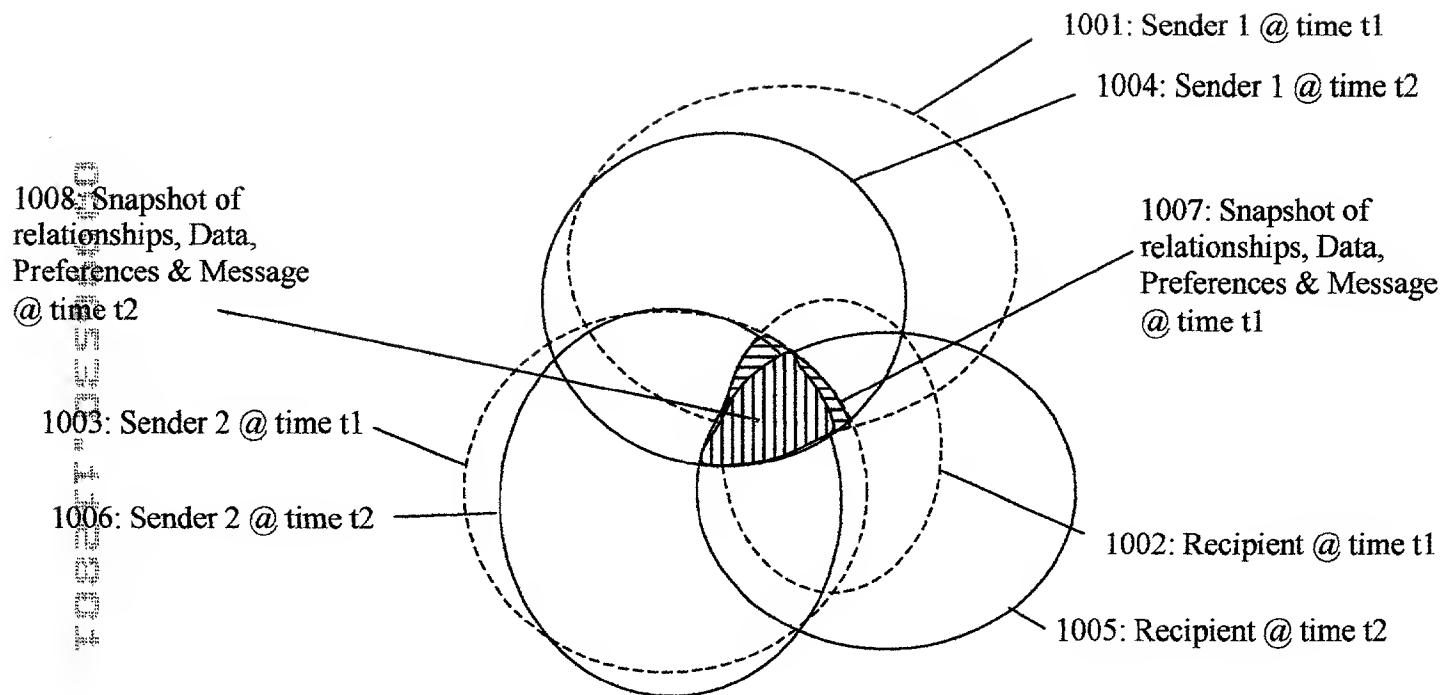


**FIG. 7**

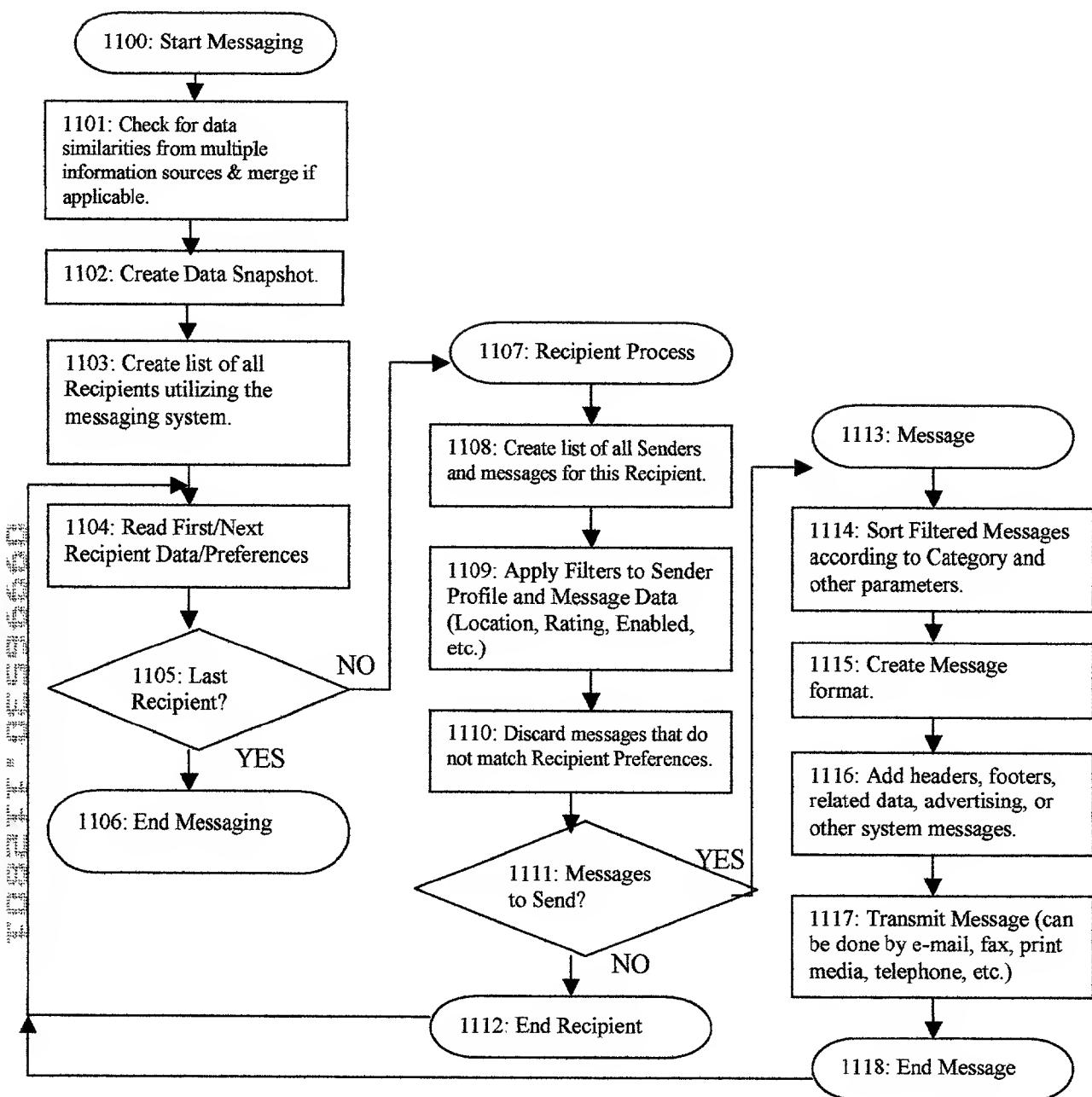


**FIG. 8**





**FIG. 10**



**FIG. 11**

1201: Personalized to Bob Jones



## Your Personal Connection™

Personalized for Bob Jones ID 4B98  
Sponsored by Lowlander Club of Salt Lake  
Where you can win a FREE Trip to Las Vegas

1202: Content from a possible sponsor

SPONSOR  
LOGO OR  
PICTURE

1203: Opt-In  
Information Block

1204: Paid Advertising  
Block.

1205: Opt-in,  
relationship driven  
blocks from media

1206: Opt-in,  
relationship driven  
blocks from friends &

1207: Opt-in,  
relationship driven  
blocks from favored

1208: Opt-in,  
relationship driven  
information on a  
selected artist.

### PERSONALIZED INFORMATION

→ **LOCAL WEATHER:** [80] [82] [84] [76] [45]. Sunny and warm Mon, Tues, and Wednesday followed by rain and snow ...

### THE WIND – 93.9 FM - PRESENTS

→ **The Wind (KBXN 93.9 FM)** Invites you to enter to win a free trip to Cancun Mexico this Thursday on 93.9 FM.

### YOUR PERSONALIZED INFORMATION

### NEWS & CURRENT EVENTS

#### LOCAL NEWS – SPONSORED BY CBA NEWS CORPORATION

→ 2 people die in protest for the Olympics John Meyers, spokesman for the Olympics is dumb founded by this ...  
Mayor jack wins the Jackson award Mayor Jack, long time hero for Salt Lake City, was given the award for ...

#### WORLD NEWS – BY WORLD NEWS CORPORATION

Airplane Crashes into the Towers leaving an estimated 10,000 dead or injured as USA experiences terrorism in ...  
Afghanistan Mosque destroyed by missle fire when two US Military jets bombed the city. Johnny D apologized ...

### FRIENDS & FAMILY

#### YOUR FRIENDS

→ Michael Johnson - I'm having a Christmas Party Dec 23rd from 7 pm till the Cow's come home. You are invited!!!  
I hope you can make it.  
Jack James - Pete's Party is this Friday at my house at 8pm (999 East Wedgewood).

#### YOUR FAMILY

Laura Miles - Hey family. Remember the Christmas Party is December 16th at Carolyn's house.  
Angie Miles - Mary had a baby boy on Dec, 14 2001 at 2 AM. Weighed in at 8 lbs 4 oz - healthy as a bug. Visit my site for photos. Angie.

### ENTERTAINMENT

#### NIGHT CLUBS

→ All Night Club - Karaoke Competition all week - winner gets \$100.  
Rendezvous - Women free this friday!

#### RESTAURANTS

The Banana Garden - All You Can Eat Tuscani Festival - \$8.95 All Week! [Print Coupon](#)  
Pan Wokit Express - 20% Discount if you mention our keyword: WOKIT

#### MOVIES

Century 41 Theatres - New Release of Jedhi & The King - Click link to order online!

### MUSIC

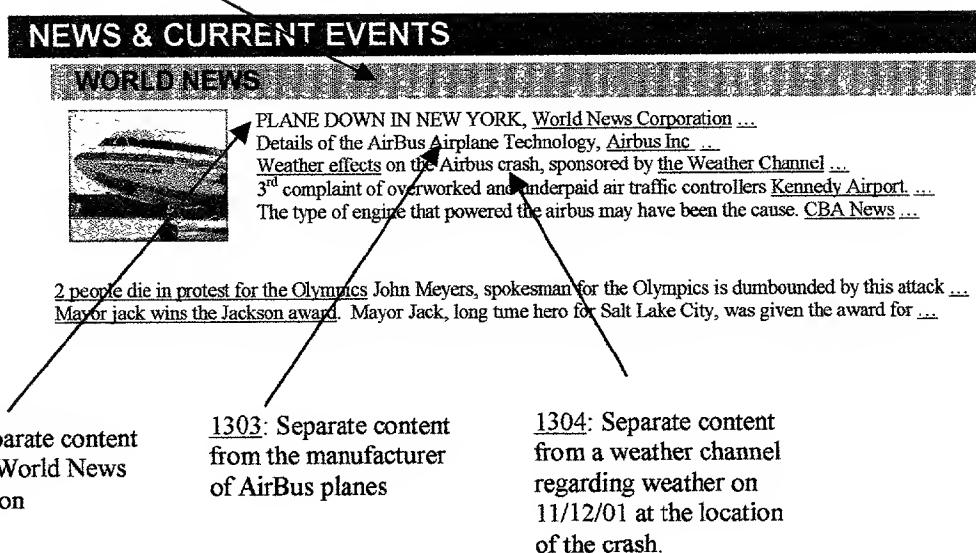


Thanks for choosing me as a favorite. Please join me this week at xyz club where I will debut my newest song In the winds of time.

#### This Week

- \* October 12, Mixed Spirits, 7 PM to 12 AM
- \* October 14, 12 Goat Saloon, 7 PM to 1 AM
- \* November 8, Park City Jazz Festival, 12 Noon to 3 PM

1301: Airbus Crash  
Information Block  
driven by the Airbus  
event on 11/12/01.



**FIG. 13**